



For Immediate Release

**Beerliner German Bar & Restaurant
presents "Around the World" Knuckles Series,
40% Off for All Pork Knuckles &
Tongue Twister Game for Free Knuckle!**

(Hong Kong – 1 April, 2019) – **Beerliner German Bar & Restaurant** has always been bringing our guests the authentic German fares, including signature dishes such as the Award-winning German Sausages, as well as the Pork Knuckle which we have sold over 300,000 pieces to our guests! German **Executive Chef Jörn Henninger** has decided to take the pork knuckles to a whole new level with the innovative **"Around the World" Knuckles Series** with **4 Japanese and Thai cocktails** during **2 April to 17 June!** Furthermore, a **40% off for all pork knuckles** promotion as well as an in-store **"Tongue Twister for Free Knuckle" campaign** to give out 480 free knuckles are also available to spice up the party!



Miso Pork Knuckle (\$238)

Taking inspiration from the Japanese classic Okonomiyaki, **Jörn** has created the flavourful **Miso Pork Knuckle (\$238)**. The baby pork knuckles are braised in a rich teriyaki sauce for 4 hours for superb tenderness, while the addition of saffron mayonnaise, bonito flakes, seaweed, spring onion and sesame can bring an oriental touch!



Tom Yum Pork Knuckle (\$238)

The alternative choice with Thai influence is the **Tom Yum Pork Knuckle (\$238)**. A roasted pork knuckle and a tom yum seafood soup are put together in one plate! The rich and tangy tom yum soup base is made from various spices such as Thai chilli, kaffir lime leaves, lemongrass, galangal, then cooked with tomato, shrimp and mussels for an ocean-sweet delight. The crispy knuckle dipped in the tantalizing soup will certainly amuse your palate together with the appetizing papaya salad.



(Left) Amaou (\$68)
(Right) Samurai (\$68)

To pair with the duo of pork knuckles, **Beerliner** will present 4 Japanese and Thai cocktails for your enjoyment! Guests who order the Japanese or Thai knuckle can even enjoy the drinks at a **discounted price of \$48!** **Samurai (\$68)** is mixed from sake, lychee liqueur, lychee syrup, apple juice and green tea; while **Amaou (\$68)** is another sweet infusion of sake, combined with fresh lime juice, strawberry and soda.



(Left) Green Island (\$68)
(Right) Thai Liner (\$68)

Thai Liner (\$68) is a tropical booze made from white wine, triple sec, pineapple and grapefruit juice, ginger ale and lemongrass. **Green Island (\$68)** is also a creamy Thai drink based with white rum, melon liqueur, pineapple juice, coconut syrup and milk.

40% off for all pork knuckles promotion



Roasted Pork Knuckle with Sauerkraut and Mashed Potatoes (\$238)

In order to celebrate the milestone for selling over 300,000 pork knuckles, **from 15 April until 17 June (every Monday to Thursday evening, except public holidays)**, guests can enjoy **40% off** for all pork knuckles, including the classic **Roasted Pork Knuckle with Sauerkraut and Mashed Potatoes (\$238)**, **Boiled Pork Knuckle with Sauerkraut and Mashed Potatoes (\$238)** and the **“Around the World” Knuckle Series!** The **Roasted Pork Knuckle** is heavenly marinated for 24 hours, then braised and roasted for its crispy indulgence; as for the **Boiled Pork Knuckle** is cured and boiled in the genuine way for an authentic tender relish! (The discount can only be used once per table; and cannot be used in conjunction with other promotions)

“Tongue Twister for Free Knuckle” campaign

From 16-18 & 23-25 of April (from 7pm onwards), a **“Tongue Twister for Free Knuckle”** campaign will be held in 4 branches of **Beerliner** (Langham Place, New Town Plaza, Metroplaza & Tuen Mun Town Plaza) with 480 free knuckles in

total to add more fun! The first 20 challengers who finish the Chinese tongue twister in 5 seconds successfully in each night at each branch can win a **free pork knuckle coupon (original price \$238)**, which can be used to redeem the latest "Around the World" knuckles or the traditional German styles; while the unsuccessful challengers can also get prizes like free beer coupons! Speed it up to win your free knuckle! (Terms and conditions apply to the campaign and free pork knuckle redemption, please ask outlet staff for details)

For more information, please visit www.cafedecogroup.com. All prices quoted are subject to 10% service charge. For high-resolution images, please visit <https://bit.ly/2K0YnIY>

Beerliner Outlet Information

Beerliner German Bar & Restaurant (New Town Plaza)

Phone: +852 2152 8968
Address: Shop 108, Phase 1, New Town Plaza, Sha Tin Centre Street, Sha Tin

Beerliner German Bar & Restaurant (Whampoa Garden)

Phone: +852 2254 6178
Address: Shop G10, G/F, Site 4, Whampoa Garden, Hung Hom

Beerliner German Bar & Restaurant (Langham Place)

Phone: +852 2972 0078
Address: Shop 05, Level 13, Langham Place, Mong Kok

Beerliner German Bar & Restaurant (Tuen Mun Town Plaza)

Phone: +852 2904 6333
Address: Shop 3227-3228, 3/F, Phase 1, Tuen Mun Town Plaza, Tuen Mun

Beerliner German Bar & Restaurant (Metroplaza)

Phone: +852 2796 2203
Address: Shop 531-540, Level 5, Metroplaza, Kwai Fong

About Cafe Deco Group

Cafe Deco Group is one of Hong Kong's leading and most successful bar and restaurant groups, operating over 20 restaurants, bars and lounges in popular dining locations in Hong Kong, Macau, Shanghai and Sydney. With internationally recognised brands including the popular German restaurant **Beerliner**, **ZERO** with innovative "Create-your-own" pizzas, nautical-themed watering hole **Stormies**, innovative dining spot **Cafe Deco Pizzeria**, contemporary Cantonese expert **Dim Sum Bar**, the unique and exclusive Czech experience **Pivo Czech Bar** and trendy bar and lounge **Tonic**, the Group takes diners to an exquisite gourmet tour around the world.

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