



For Immediate Release

## Beerliner German Bar & Restaurant Celebrates "Oktoberfest" with Good Fun for All!

(Hong Kong – 3 October, 2017) – **Beerliner German Bar & Restaurant** has been one of the most welcomed dining venues for providing a wide range of traditional German delicacies. To celebrate the annual German festive Oktoberfest, **Head Chef Jörn Henninger** is presenting a carnivorous "**Oktoberfest**" **Platter** and an exclusive **Oktoberfest Brew**, as well as a **treasure hunt game** for free drinks in all branches **from now until 31 October**, to create a cheerful occasion with good fun for all!

### Good Food for All: "Oktoberfest" Platter



**"Oktoberfest" Platter (for 3-4 persons)(\$468)**

The generous "**Oktoberfest**" **Platter (\$468)** is best shared by 3 to 4 people, including meaty German signatures such as the 1/2 kg of Slow-cooked Hanger Steak, Honey-beer Chicken, Roasted Pork Knuckle, Spicy Pork Sausages served

with Beetroot-sauerkraut, Potato Wedges, French Beans and Mini Peppers. The flavourful **Slow-cooked Hanger Steak** is first marinated with thyme, garlic, olive oil, salt and pepper to taste, then put into a 54°C sous-vide bath for 4 hours to achieve medium-rare tenderness. The steak is slightly grilled before serving to seal the juice within, giving a seared yet moist mouthfeel. Only the spring chicken weighing less than 1kg from France are carefully selected for making the **Honey-beer Chicken**. The chicken is coated in dark beer and honey and roasted in 180°C oven for 4 hours. The higher sugar content in dark beer and honey give a caramelized and crispy skin, and a honey-beer aroma in the delicate meat at the same time. The **Roasted Pork Knuckle** is the timeless German classic with melt-in-the-mouth meat and golden brown skin. The chorizo-style **Spicy Pork Sausages** are full of smoky and garlic flavour, which goes so well with a pint of cold beer!

The hearty sides in the platter are not to be missed! **Jörn** has added the sweet diced beetroot to balance the tartness of sauerkraut and form a refreshing treat. The mini peppers from Europe with intense aroma, deep-fried potato wedges and French beans are also great companions for roast meat!

### **Good Drink for All: Oktoberfest Brew & Many More**



**Beer Flight (\$200)(280ml each)**



**(Front) Guava & Strawberry Smoothie (\$68)**  
**(Back) Chocolate & Oreo Smoothie (\$68)**

Great beer for great party! **Beerliner** has exclusively introduced the limited edition of **Hacker-Pschorr Oktoberfest Brew (\$72/500ml)** for the celebration! With fruity notes of cassis and earthy tones of cedar on the nose, this malty and rich special brew from tap is amber in colour and distinctive in taste. The slightly higher Alc. Content of 5.8 % by volume also makes it a perfect match with the "Oktoberfest" Platter!

The more the merrier! Choose the **Beer Flight (\$200)** and taste 4 types of beers of your choice at the same time (280ml each)! Be sure to try our exclusive **Hacker-Pschorr** draught beers, including the balanced and mild **Müncher Hell**, the wheaty and sweet **Weisse**, and the creamy and caramel **Müncher Kellerbier**. Upon purchase of the "Oktoberfest" Platter, guests can enjoy the Beer Flight with a **special price of \$138!**

For kids and non-drinkers, you can also enjoy Oktoberfest in style! The **Guava & Strawberry Smoothie (\$68)** and **Chocolate & Oreo Smoothie (\$68)** are the two special drinks made with fresh fruit and rich chocolate for your indulgence!

## Good Game for All: Treasure Hunt for Free Drinks



### "Oktoberfest" Treasure Hunt Game

Apart from the celebrative food and drinks, a **treasure hunt game** has also been added for extra fun! All **Beerliner** outlets are decorated with "Oktoberfest"-related stickers such as beer glass, sausages and beer barrels. Guests can participate by simply finding one of them, taking a photo and uploading it on your **Facebook** (tagging **Beerliner German Bar & Restaurant**). Then you can get a Free Drink Coupon from our staff! (Terms and conditions apply.)

All prices mentioned are subject to 10% service charge. For more information, please visit: [www.cafedecogroup.com](http://www.cafedecogroup.com). For high-resolution images, please visit <http://bit.ly/2wtOWQH>.

#### Beerliner German Bar & Restaurant outlets

**Beerliner German Bar & Restaurant  
(Whampoa Garden)**

Tel: +852 2254 6178

Address: Shop G10, G/F, Site 4, Whampoa

**Beerliner German Bar & Restaurant  
(Olympian City)**

Tel: +852 2148 5388

Address: Shop G18, G/F, Olympian City 3,

Garden, Hunghom

1 Hoi Wang Road, West Kowloon

**Beerliner German Bar & Restaurant  
(Langham Place)**

Tel: +852 2972 0078

Address: Shop 05, Level 13, Langham Place,  
Mongkok

**Beerliner German Bar & Restaurant  
(Tuen Mun Town Plaza)**

Tel: +852 2904 6333

Address: Shop 3227-3228, 3/F, Phase 1,  
Tuen Mun Town Plaza, Tuen Mun

**Beerliner German Bar & Restaurant  
(Metroplaza)**

Tel: +852 2796 2203

Address: Shop 531-540, Level 5,  
Metroplaza, Kwai Fong

**About Cafe Deco Group**

**Cafe Deco Group** is one of Hong Kong's leading and most successful bar and restaurant groups, operating over 30 restaurants, bars and lounges in popular dining locations in Hong Kong, Macau, Shanghai and Sydney. With 25 internationally recognised brands including the iconic **Cafe Deco** The ONE, **Watermark** boasting a panoramic harbour view, nautical-themed watering hole **Stormies**, popular German restaurant **Beerliner**, innovative dining spot **Cafe Deco Pizzeria**, contemporary Cantonese expert **Dim Sum Bar**, the unique and exclusive Czech experience **Pivo Czech Bar** and trendy bar and lounge **Tonic**, the Group takes diners to an exquisite gourmet tour around the world.

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