



For Immediate Release

Pivo Czech Bar Celebrates 1st Anniversary with Czech Harvest Festival



**Czech draught beer
Pilsner Urquell
(\$78)**



**Crackly Pork Roll
(\$188)**



**Klobasa in Dark Beer Sauce
(\$168)**

(Hong Kong – 12 September, 2016) Happy Birthday! **Pivo Czech Bar** is celebrating its 1st anniversary this September by featuring Dožinky, the Czech Harvest Festival. This annual festival is an exhilarating five-week event traditionally commemorate for the year's bountiful harvest by the people of Czech Republic. To represent the true nature of Dožinky, Pivo Czech Bar is proudly bringing this joyous festival to Hong Kong with a new range of exclusive Czech dishes and special beer offer from 19 September to 31 October, 2016.

The Executive Chef of **Pivo Czech Bar**, Mr. Sai Hsu, has specially created the new release of two very special commemorative Czech dishes with a beer twist including the crispy and succulent **Crackly Pork Roll (\$188)**, served with potato rosti, beer battered fried green beans and apples mustard sauce, is expertly cooked with a delicate grill technique to ensure the sweetness and tartness of the pork. The delectable **Klobasa in Dark Beer Sauce with potatoes, red onions and parsley (\$168)** is the most traditional street food from Prague. Seasoned with salt and herbs,

the sausages are roasted until casings become crispy. Owing to its juiciness, unique flavour and crispy texture, this dish will certainly surprise you with the luscious taste.

Cheers to the ecstatic occasion with an array of eclectic Czech traditional Beers! Pivo Czech Bar has selected 2 Czech draught beer to celebrate Czech Harvest Festival by offering our beer aficionados **50% off all day promotion**. The first one would be the **Pilsner Urquell (\$78)**, originally brewed in Plzen, Czech in 1842 and called the "model of meter" among beers. It is a cloudy gold wheat beer with an alcohol volume of 4.4 %, and featuring an iconic aroma of hops and honeysuckle followed by a refreshing, clean finish and balanced aftertaste. Alternatively, the **Kozel Dark (\$80)**, produced from special dark malts with hints of hoppy flavor and caramel taste. This beer with an alcohol volume of 3.8 %, is one of the Czech Republic's finest beers and has won seven "Dark Beer of the Year" awards. Don't miss the deal!

For more information, please visit www.cafedecogroup.com. All prices mentioned are subject to 10% service charge. For high-resolution images, please visit <http://bit.ly/2cd3zmF>

Pivo Czech Bar

Address: Shop R004, Civic Square, Elements, West Kowloon, Hong Kong

Tel: +852 2196 8733

Email: pivo@cafedecogroup.com

Opening Sunday to Thursday: 12pm -1am

Hours: Friday to Saturday, and Public Holidays Eve: 12pm - 2am

About Cafe Deco Group

Cafe Deco Group is one of Hong Kong's leading and most successful bar and restaurant groups, operating over 30 restaurants, bars and lounges in popular dining locations in Hong Kong, Macau, Shanghai and Sydney. With 25 internationally recognised brands including the iconic **Cafe Deco** at The ONE, **Watermark** boasting a panoramic harbour view, nautical-themed watering hole **Stormies**, popular German restaurant **Beerliner**, innovative dining spot **Cafe Deco Pizzeria**, contemporary Cantonese expert **Dim Sum Bar**, the unique and exclusive Czech experience **Pivo Czech Bar** and trendy bar and lounge **Tonic**, the Group takes diners to an exquisite gourmet tour around the world.

-- END --

For Media Enquiries, please contact:

Kaming Lee

Tel: +852 2290 6625

Email: kaming@cafedecogroup.com

Reiko Chow

Tel: +852 2290 6654

Email: reiko@cafedecogroup.com

Matthew Tsoi

Tel: +852 2290 6661

Email: matthewtsoi@cafedecogroup.com